

LITTLE BIRDIE HAIR^{CO}

A U T U M N

& Winter Trends 2026

*Seasonal
Magazine*

Hair Trends,
Expert Advice &
Inspiring Stories
for the Season

NAK HAIR
AUSTRALIA

K·REVIVE

CLINICALLY PROVEN TO STRENGTHEN & REPAIR
HAIR UP TO **97% IN 2 MINUTES**

EXCLUSIVE PATENT
TECHNOLOGY

LEAVE-IN
TREATMENT

24 AMINO PEPTIDES

REPAIRS DAMAGE FROM
THE CORE FOR STRONGER,
HEALTHIER HAIR IN
2 MINUTES





FOUNDER'S LETTER

As the seasons begin to shift, there's something about this time that invites us to slow down and reflect. Autumn and winter have always felt like a reset. A chance to come back to what matters, to take care of ourselves in a deeper way and to create space for rest, growth and intention.

At Little Birdie, this season is about more than just beautiful hair. It's about how you feel when you walk through our doors. Warm, grounded and looked after.

Over the past year, we've taken time to reconnect as a team, refine what we do and continue building a salon experience that feels calm, thoughtful and genuinely supportive for every client who sits in our chair.

Winning Best Eco Salon in Australia late last year was such a special milestone for us. Not just as a team, but as a reflection of the values we've held from the very beginning. Creating a space that feels good for you and is conscious of the world around us.

As we move into the cooler months, our focus is on nourishment. For your hair, your routine, and your overall experience in salon. Think softer tones, healthier hair and services that support long-term results, not just quick fixes.

Whether you've been with us for years or are new to Little Birdie, thank you for being part of our journey. Your support means more than you know.

We're so excited to share this season with you.

Love Tee x

Founder, Little Birdie Hair Co

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Australia's Best Eco Salon

Late last year, Little Birdie Hair Co was named Best Eco Salon in Australia. It's something we're incredibly proud of, and even more meaningful knowing this is the fourth time we've received this recognition, after also being awarded in 2020, 2021 and 2022.

To us, that consistency means everything. Because it reflects something deeper than a single moment. It speaks to the way we've chosen to build Little Birdie from the very beginning.

Where it all began

Little Birdie started in a garage. A small, humble space with big intentions. After experiencing chemical sensitivity from traditional hair colour, our founder Tenille knew there had to be a different way to do hairdressing.

A way that felt better for the body, and better for the environment. That idea became the foundation of Little Birdie. Not just creating beautiful hair, but doing it in a way that feels considered, conscious and aligned.

More than just a salon

From the beginning, Little Birdie was never about doing things the "normal" way. It was about creating a space that feels calm, grounded and genuinely good to be in. A place where both clients and our team feel looked after, not just on the surface, but in a deeper, more thoughtful way.

Over time, that intention has shaped everything. From the way we design our spaces, to the choices we make behind the scenes, to the kind of experience we want every client to have.

Why this matters

Sustainability in the hair industry isn't always the easiest path. It asks for more awareness, more intention, and a willingness to keep learning and evolving. But for us, it's always been about creating something better.

A salon experience that feels beautiful, without compromise. Where care extends beyond the result, into how that result is

created. Because beauty should feel good in every sense.

When you sit in our chair

When you walk into Little Birdie, you might notice the feeling first. It's calm. It's warm. It feels a little slower.

What you may not see is everything behind that feeling. The thought, the care, the intention that goes into creating an experience that supports both you and the environment.

So when you sit in our chair, you're not just getting your hair done. You're choosing a different kind of salon.

A shared achievement

This recognition isn't just ours. It belongs to our team, who bring these values to life every day, and it belongs to you, our clients, who choose to support a more conscious way of doing hair.

Thank you for being part of this journey.

Looking ahead

This award is something we'll always be proud of.

But more than anything, it's a reminder to keep going. To keep learning, refining and finding better ways to do what we do.

Because for us, this isn't about being perfect. It's about being intentional.



Our Eco Approach

At Little Birdie, sustainability isn't just something we talk about. It's built into the way we run our salons every single day. From the products we use to how we manage waste, water and energy, every choice is made with intention, always with both our clients and the environment in mind.

Here's what that looks like behind the scenes.

What We Recycle

We've created our own in-salon systems to ensure waste is handled thoughtfully and responsibly.

This includes:

- Collecting and recycling all used foils and metals
- Separating colour tubes and product packaging
- Donating hair clippings to local gardens and allotments
- Composting food waste, coffee grounds and organic materials

We also use the Vish colour management system to accurately measure and mix colour, helping us reduce excess product and minimise waste at the source.

Water & Energy Choices

Hair salons use a lot of water, so we've made conscious changes to reduce our impact.

- Eco shower heads at every basin help significantly reduce water usage
- Rainwater tanks allow us to reuse water for our in-salon greenery
- Eco-friendly laundry strips are used instead of traditional detergents to reduce water pollution

On the energy side, our Wynnium salon is powered by solar, meaning every blow dry is supported by renewable energy rather than fossil fuels.

Our Low-Tox Approach

Creating a low-tox environment has always been a priority for us. After experiencing the effects of traditional salon chemicals firsthand, our focus has been on choosing products that are gentler, without compromising on results.

We partner with brands that align with this approach, including:

- Low-tox, performance-led colour systems
- Vegan and cruelty-free haircare
- Environmentally conscious retail brands

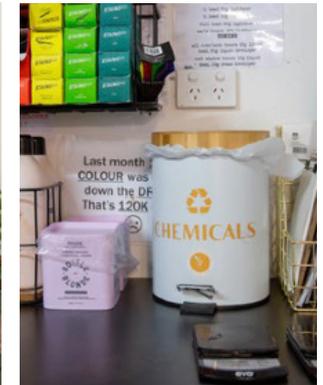
From the products we use behind the chair to what you take home, everything is selected with both performance and wellbeing in mind.

Our Approach

Rather than relying on a single system, we take a hands-on, evolving approach to sustainability.

Each salon has a dedicated Eco Lead who helps guide and maintain our practices day-to-day, ensuring our standards are consistent across every location.

We also choose to work with suppliers and partners who share our values, from sustainable packaging to low-impact delivery systems.



The Little Things

Sometimes it's the smallest details that make the biggest difference.

- Over 60 plants across our salons to support air quality and create a calming space
- Refill options to reduce single-use packaging
- A worm farm and compost system to close the loop on waste
- Reusable service items and reduced single-use plastics
- Locally sourced touches, like honey from our adopted beehive

These are the quiet details that shape the Little Birdie experience.

Thoughtful, considered and always evolving.

AUTUMN/WINTER STYLES

Soft, polished and effortlessly put together

As the air cools and the pace of the year begins to soften, our approach to hair shifts with it.

Autumn and winter are all about richness, softness and intention. Think healthier hair, more polished finishes, and colours that feel deeper and more dimensional.

This season isn't about high maintenance or drastic change. It's about creating hair that feels elevated, wearable and easy to maintain through the cooler months.

Here's what we're loving in salon right now.

Texture & Finish

Soft & Polished

Loose waves are still in, but more refined. Think soft bends and brushed-out texture rather than beachy, undone hair.



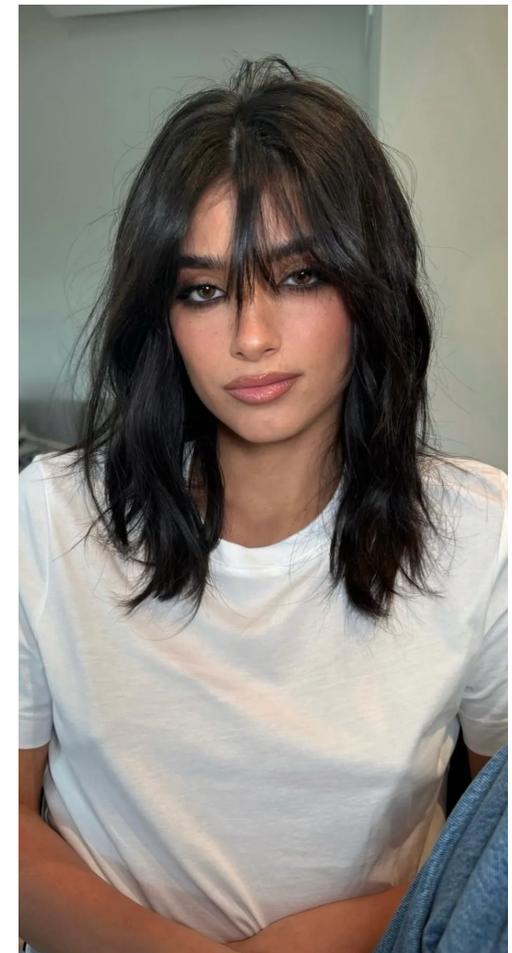
Glossy, Healthy Hair

Shine is everything this season. Treatments and finishes that enhance gloss and smoothness are key to achieving that polished look.

Cut & Shape

The Soft Layered Cut

Layers are back, but softer and more blended. Designed to create movement without looking choppy or overdone.



The Blunt, Clean Finish

Sharp, healthy ends are making a return. Whether it's a bob or long hair, clean lines help hair look thicker and more intentional.

Stylist Tip: Focus on hydration and regular treatments to maintain softness and shine through the cooler months.

Colour & Tone

Rich Brunettes

Deep chocolates, warm espresso tones and soft caramel ribbons are everywhere. Dimensional, glossy and low maintenance.



Creamy, Lived-In Blondes

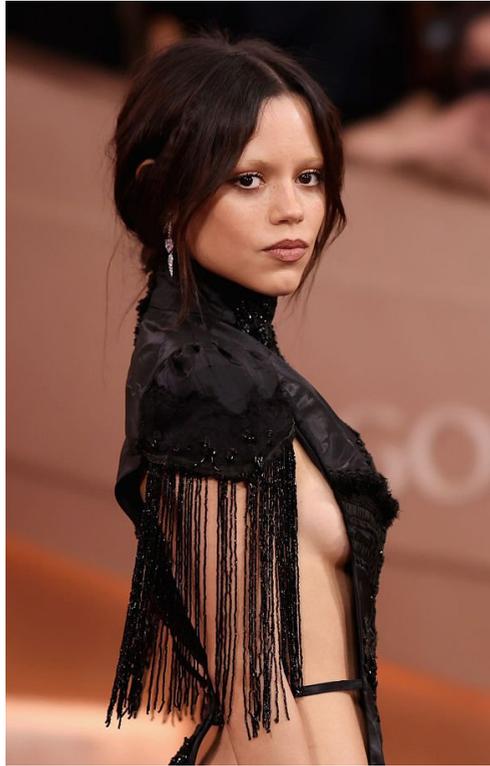
Blondes are softening for winter. Think creamy tones, subtle brightness and more natural regrowth for longevity.

Warm Coppers & Soft Auburns

Warmer tones continue to have their moment, adding depth and glow through the cooler months.



Effortless Styling



The Elevated Blow-Dry

Smooth, bouncy and natural. Less “overdone”, more effortless polish that lasts beyond the salon.

Low Buns & Sleek Ponies

Simple, clean styles that feel put together without trying too hard. Perfect for everyday wear.

Stylist Tip:

A good blow-dry and the right products can carry your style for days, making your routine easier through winter.



THE BIRDIE breakdown CLUB

How does it work?

We believe your haircare should fit your lifestyle. That's why the Birdie Breakdown Club allows you to create a

Choose Your Payment Schedule

Decide how often payments are made—weekly, fortnightly, or monthly—to suit your budget.



Customised Appointments

Customise your appointments based on how frequently you visit us for your haircare needs.



Pick Your Services

Include the specific treatments, services and hair care products you love in your package, so you're always covered.



Our exclusive Birdie Break Down Club is our way of making your hair care routine as effortless and enjoyable as possible. We've listened to your feedback, and we're excited to offer a solution that saves you time, money, and ensures you always look and feel your absolute best. Our Birdie Break Down Club is the result of careful

consideration of our clients' needs and desires. We understand that maintaining your hair's health and style is an ongoing journey, not just a once-in-a-while treat. That's why we've created a system that not only rewards you for your loyalty but also makes it easier and more affordable to enjoy regular hair care.



[Find Out More](#)

STYLIST IN THE SPOTLIGHT

Meet Sophia | Stafford

If you've spent any time in our Stafford salon, chances are you've already felt Sophia's energy. Warm, knowledgeable and genuinely passionate about what she does, Sophia brings a calm confidence to every appointment. With five years in the industry and two years as part of the Little Birdie team, she's built a reputation for creating beautiful blondes and effortlessly polished finishes. But beyond the hair, it's her approach to client care that really stands out.

A Love for Hair

For Sophia, hairdressing isn't just a job, it's something she's always been drawn to.

"I love everything to do with hair and working in a salon," she says, and it shows in the way she approaches each client and every detail of her work.

What makes Little Birdie the right fit for her is the shared values.

"I love the eco-friendly initiatives and the education that comes along with it. Most things are simple switches, but they create such lasting impact."

It's that mix of creativity, intention and continuous learning that keeps her inspired behind the chair.

Blondes & Signature Style

When it comes to her work, Sophia has a clear passion.

"I'm obsessed with all blonde services. Lived-in, balayage or bright blondes, any type, I'm your girl."

Her signature look? A bright money piece paired with a softly blended root. The perfect balance between that fresh, blonde feeling and something that grows out seamlessly.

And then there's her blow-dry.

Known in salon for her iconic bouncy blowouts,

it's a finishing touch that brings everything together. Polished, soft and effortlessly put together.

Trends She's Loving

This season, Sophia is leaning into a more holistic approach to hair.

"I'm loving how much home hair care is trending at the moment. It's so important to take care of your hair, it creates just as much impact as what we do in the salon."

One trend she's happy to say goodbye to?

"DIY hair... leave it to the professionals."

Her Go-To Hair Advice

If there's one thing Sophia always recommends, it's this:

"Heat protection is the make or break for your hair."

Using a thermal protectant consistently can completely change the condition of your hair over time.

Her go-to? Thermal Shield by NAK, a staple in her routine for keeping hair strong and protected.



STYLIST IN THE SPOTLIGHT

Her Approach Behind the Chair

For Sophia, a great appointment is about more than the final result.

"I want my clients to feel comfortable, confident and aware with their hair."

She takes the time to explain every step of the process, helping clients understand not just what she's doing, but why.

That transparency builds trust and gives clients the confidence to maintain their hair long after they leave the salon.

Autumn / Winter Favourites

As we move into the cooler months, Sophia is loving a softer take on blonde.

"Bronde is my favourite right now. It's taking that bright summer blonde and softening it with a blended root and a slightly deeper tone."

It's lower maintenance, more wearable, and perfect for the season.

Her top tip?

"Focus on at-home treatments in winter. Keeping your ends hydrated makes such a difference."

Beyond the Salon

Outside of work, Sophia's world is all about balance.

Weekdays are for structure, the gym, staying on top of routines.

Weekends slow down with coffee, beach walks and time to reset.

She's also currently studying health and nutrition, something she's just as passionate about as hair.

And lately?

"I'm loving cooking. Whether it's a TikTok recipe or a full three-course meal, it's definitely my favourite, especially when I get to share it with family and friends."

Quick Picks

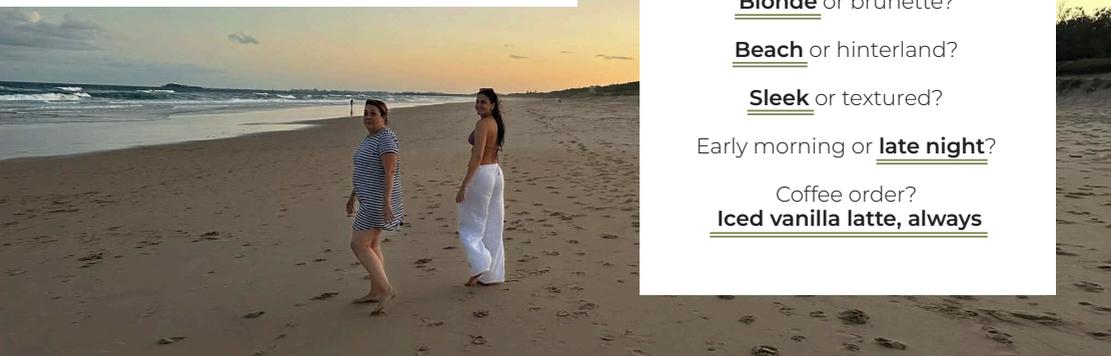
Blonde or brunette?

Beach or hinterland?

Sleek or textured?

Early morning or late night?

Coffee order?
Iced vanilla latte, always



NAK HAIR

A U S T R A L I A





Repair • Restore • Reset



YOUR AUTUMN / WINTER HAIR HEALTH GUIDE

After months of sun, salt, chlorine and heat styling, it's normal for your hair to feel a little... tired. Dry ends, faded colour, frizz, breakage. It all adds up.

Autumn and winter are the perfect time to reset. To bring your hair back to a place that feels healthy, soft and easy to manage again. Here's where to start.

REPAIR WHAT SUMMER LEFT BEHIND

Summer can be tough on your hair. UV exposure, salt water and frequent washing can weaken the hair structure, leaving it feeling dry, brittle and harder to style.

This is where repair treatments come in. In-salon treatments help to strengthen the hair from within, improving elasticity, reducing breakage and bringing your hair back to life. Think of it as rebuilding the foundation before focusing on anything else.

HYDRATION IS EVERYTHING

As the weather cools, the air becomes drier, and so does your hair.

Hydration is key to restoring softness and shine.

Focus on:

- Moisture-rich shampoos and conditioners
- Weekly treatment masks
- Leave-in products to protect and nourish

Hydrated hair is smoother, easier to manage, and holds colour and style far better.

DON'T FORGET YOUR SCALP

Healthy hair starts at the scalp. Changes in weather, product build-up and dryness can all impact scalp health, often without us realising. If your scalp feels tight, dry or irritated, it's a sign it needs attention.

Simple changes like gentle cleansing, exfoliating treatments and nourishing products can make a big difference.

TRIMS VS TREATMENTS

One of the most common questions we get is: "Do I need a treatment, or just a trim?" The answer is usually both, but for different reasons.

- **Trims** remove split ends and prevent further breakage
- **Treatments** repair and strengthen the hair internally

If your ends feel dry or frayed, a trim will instantly improve how your hair looks and feels. If your hair feels weak, stretchy or lacking shine, treatments will help restore its condition. Together, they create healthier, longer-lasting results.

THE RESET MINDSET

This season isn't about quick fixes. It's about creating a routine that supports your hair long-term. Softer, healthier, more manageable hair that works with your lifestyle, not against it.

K·Revive

The next step in hair repair

If your hair has been feeling dry, damaged or just not quite like it used to, this is where K Revive comes in.

Designed to repair the hair from the inside out, K Revive is our newest in-salon treatment, focused on restoring strength, softness and overall hair health.

What is K Revive?

K Revive is an internal repair treatment that works deep within the hair structure, helping to rebuild and strengthen from the inside out. Rather than sitting on the surface, it targets the core of the hair, improving how it looks, feels and behaves over time.

Why we've introduced it

At Little Birdie, every product we use is chosen with intention.

We've introduced K Revive as it works seamlessly alongside our NAK colour and retail range, allowing us to create more consistent, long-lasting results for our clients.

What makes it different

K Revive uses advanced peptide technology to repair the hair at a deeper level.

This means:

- Stronger, more resilient hair
- Improved texture and manageability
- A noticeably softer, healthier feel

It's a treatment you can feel the difference with almost immediately.

Who is it for?

K Revive is suitable for everyone.

Whether your hair is:

- Chemically treated
- Heat damaged
- Dry or lacking shine
- Or simply in need of a reset

It works to bring your hair back to a healthier baseline.

How it works in salon

K Revive is layered into your appointment for maximum results.

- Applied before colour to protect and strengthen
- Followed by a treatment at the basin
- Finished with a take-home product to continue the repair process

Can it be added to your service?

Yes, K Revive can be added onto your colour or service, making it an easy upgrade to support your hair health.

At-home care

To maintain your results between visits, we recommend:

- The K Revive take-home treatment
- NAK Structure Complex products

Consistency is key to keeping your hair strong, hydrated and healthy long-term.



DO NOT APPLY
ANY RINSE-OFF
CONDITIONER



TOWEL DRY



APPLY PRODUCT
(AVOID ROOTS)



LEAVE-IN
FOR 2 MIN
(DO NOT RINSE)



COMB THROUGH
& STYLE AS
DESIRED

STYLIST IN THE SPOTLIGHT

Meet Stacey | Mooloolaba/Gympie

There's a certain kind of energy that shapes a salon. Not loud or over the top, but steady, positive and easy to be around. The kind that makes the space feel calm, welcoming and quietly put together. That's exactly what Stacey brings to Little Birdie. Originally from overseas and now calling Australia home for just over a year, Stacey has spent the past six years building her career in hairdressing, with a natural pull towards styling and those final, finishing moments that bring everything together.

"I love being part of making someone feel special, no matter the occasion."

Across Two Salons

Working between both Mooloolaba and Gympie, Stacey's days are varied, meeting different clients, working with different teams and settling into the rhythm of each space.

It's something she genuinely enjoys.

"The different people I get to meet and even the different drives to and from work... it keeps things interesting."

No matter the location though, the focus stays the same, creating a positive, professional environment where clients feel comfortable the moment they sit down.

The Feeling Behind the Experience

Ask Stacey what makes Little Birdie feel different, and it comes back to one thing.

The culture. A team that supports each other, takes pride in their work, and creates an environment that feels genuinely good to be in, both for the team and for clients.

It's also the quieter details that make the biggest impact.

"The extra hands from our salon assistants... constantly resetting stations and keeping everything clean. It's ongoing, but it's what keeps the space feeling calm and professional."

It's these behind-the-scenes moments that allow everything to flow effortlessly throughout the day.

The Rhythm of the Day

A typical day for Stacey is a mix of everything, colours, cuts, styling and the small touches in between, from making drinks to creating a space where clients can fully relax.

But her favourite part of the day comes as things begin to slow down.

"The evenings... when everyone is working together and blow drying the last clients. It's such a wholesome vibe."

It's a moment that captures what Little Birdie is all about, teamwork, connection and care.

This Season

Right now, Stacey is leaning into a mix of softness and subtle statement. Baby blue worn as a neutral. Bold jewellery to elevate simple looks. And bouncy, polished blow-dries that feel effortless but put together.

Her current go-to in salon is the NAK Nourish Hair Oil, adding that final touch of shine and softness that brings a look together.



Off the Floor

Outside of the salon, life is kept simple and balanced. A hot shower and a movie to unwind after a full day, an iced coffee always close by and weekends spent at the beach with friends, especially on a sunny morning.

And something you might not expect, Stacey trained in ballet for 13 years, a background that subtly shows in her attention to detail and appreciation for movement and finish.

A Calm, Confident Presence

Whether she's working in Mooloolaba or Gympie, Stacey brings the same energy to the chair. Relaxed. Positive. Considered. The kind of presence that makes you feel comfortable and leaves you walking out not just happy with your hair, but feeling a little more like yourself again.

A LOOK BEHIND OUR

What you see in salon is only part of the story. The calm, the consistency, the way everything just feels... considered. That doesn't happen by accident. It's built behind the scenes, through the way the Little Birdie team connects, communicates and grows together. We recently sat down with the team after their biannual team day and managers meeting to get a glimpse into what really goes on.

COMING TOGETHER

With four salons across Queensland, it's rare for the entire Little Birdie team to be in one place.

So when it happens, it matters.

This year's team day brought everyone together to reflect on the year that's been, celebrate the wins of 2025, and set the tone for what's ahead. The day included training with NAK, a deep dive into K Revive, and time spent aligning on the values and direction that shape the Little Birdie experience.

But when we asked the team what stood out most, the answer was simple. Being together.

"All being in one room together... something we really only do once every six months."

A CULTURE THAT FEELS DIFFERENT

As we spoke to the team, one thing became clear. The culture at Little Birdie is something they don't take for granted. There's a shared sense of equality that runs through every salon.

"Our GM sweeps the floor and Tenille makes coffees when we need help."
"Everyone feels equal."

It's not about titles or hierarchy. It's about showing up for each other, supporting one another, and creating a space where everyone feels valued, no matter their role. That mindset doesn't just shape the team, it shapes the experience every client has when they walk through the door.

LEARNING, GROWING, EVOLVING

Beyond the connection, these days are also about growth.

From learning new techniques and products to refining internal systems and processes, the team day is a chance to step back from the pace of salon life and look at the bigger picture.

"The importance of teamwork and the incredible things we can achieve when we all come together."

It's this balance of learning and connection that keeps the team moving forward, while staying grounded in what matters most.

STEPPING INTO LEADERSHIP

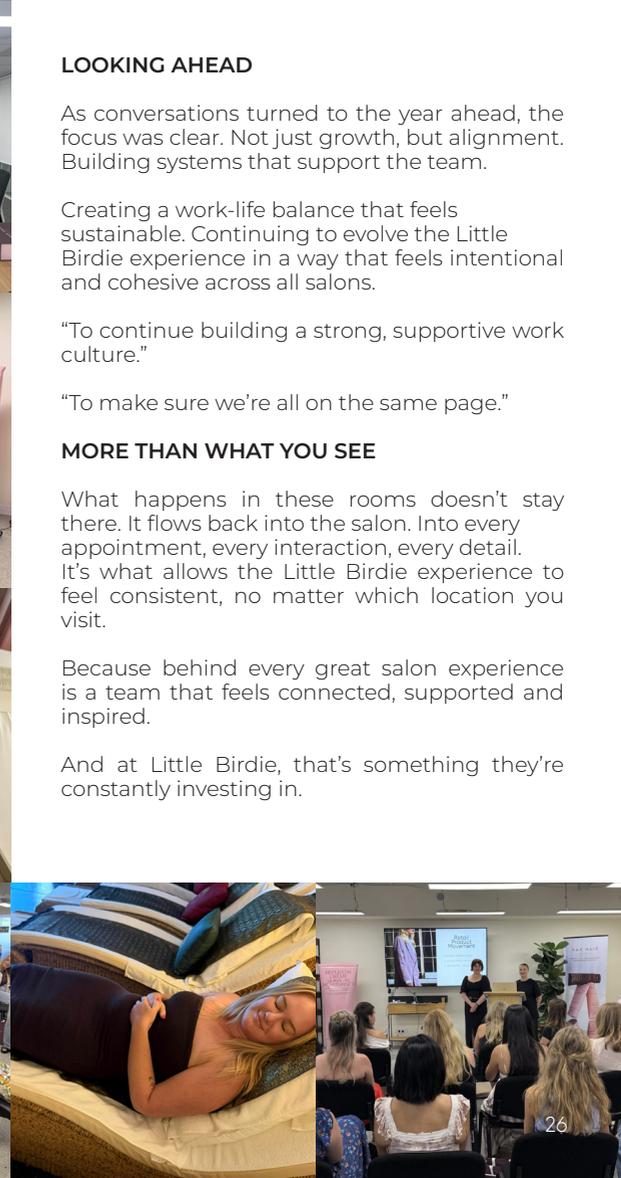
Alongside the full team day, the Little Birdie managers came together for a more focused planning experience.

Starting at NAK HQ and continuing into an overnight stay in Brisbane, the time was intentionally designed to step away from the day-to-day and focus on the future.

Planning, refining, and resetting.

"Organise, strategise, refocus and plan."

Between meetings, shared dinners and a slower pace, it was also a chance to reconnect as a leadership team. To step off the "hamster wheel" of daily salon life and make sure everyone is moving in the same direction.



LOOKING AHEAD

As conversations turned to the year ahead, the focus was clear. Not just growth, but alignment. Building systems that support the team.

Creating a work-life balance that feels sustainable. Continuing to evolve the Little Birdie experience in a way that feels intentional and cohesive across all salons.

"To continue building a strong, supportive work culture."

"To make sure we're all on the same page."

MORE THAN WHAT YOU SEE

What happens in these rooms doesn't stay there. It flows back into the salon. Into every appointment, every interaction, every detail. It's what allows the Little Birdie experience to feel consistent, no matter which location you visit.

Because behind every great salon experience is a team that feels connected, supported and inspired.

And at Little Birdie, that's something they're constantly investing in.



Dessert-Infused Hair Care Daily



Satisfy Your Senses at Home

Sparrow Restorative Dessert Treatment - Available at All Little Birdie Locations



LITTLE BIRDIE HAIR^{CO}
STAFFORD

2/240 Stafford Road, Stafford



LITTLE BIRDIE HAIR^{CO}
WYNNUM

2/280 Tingal Road, Wynnum



LITTLE BIRDIE HAIR^{CO}
GYMPIE

4 Nash Street, Gympie



LITTLE BIRDIE HAIR^{CO}
MOOLOOLABA

25 Poinsettia Avenue, Mooloolaba





Share Your Story: Be Featured in Our Next Issue!

We'd love to hear from you! At Little Birdie Hair Co we're all about celebrating our amazing local community. If you have a story, event, or achievement you'd like to share, we'd love to feature it in our next issue!

It's a fantastic opportunity for free exposure to our over 15,000-strong clientele. Whether it's a charity event, small business milestone, or personal success, let's work together to shine a spotlight on the people and happenings that make our community so special.

Send your stories and events our way - we can't wait to share them!

Email - anna@littlebirdiehairco.com

Subject - Little Birdie Magazine

LITTLE BIRDIE HAIR^{CO}

www.littlebirdiehairco.com

